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Destroy this book - a degrading game with a child as a prosumer

The paper will attempt to present the possible effects of the child's interaction with the book, when his activities go far beyond the usual reading behavior. Considered here will be books whose authors invite the child to contribute to their content, and thus situating the young reader as a prosumer (A. Toffler, *The Third Wave*, 1980). Two popular Keri Smith titles will serve as an example – *Wreck This Journal* and *This is not a book*. The controversy of these books which should be deliberated only in the categories of applied literature (S. Skwarczyńska, *On the notion of applied literature*, 1932), will be discussed primarily because of the way of communing with them as objects. The author proposed here creative, but also destructive game, which she dressed in the traditional, codex form of the book. Bearing in mind the right statement of Donald McKenzie that "form carries meaning" (*The Sociology of Texts*, 1999) we are surprised to see a child as a prosumer destroys the book at the instigation of the author. This is in a complete contradiction to the accepted for centuries principles of communing with a book as an artifact of culture (C. Hesse, *Books in Time*, 1996). Most likely it also changes the way of thinking about a book as an object in its symbolic meaning (J.R. Debray, *The Book as a Symbolic Object*, 1995). Is Smith gaining a new reader for libraries by shortening the distance between him and the book, or does he irrevocably destroy this potential relationship by depriving the book of seriousness and respect? Here, among others, the framework for theoretical search for answers to the above question concept of psychotransgressionism of the Polish psychologist Józef Koziński (*Transgresja and culture*, 1997).

Keywords: presumption, child prosumer, interactive book, toy book, transgression, book as an object, book as a symbol

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