

# INTERNATIONAL SEMINAR THE CHILDREN'S BOOK MARKET IN PORTUGAL AND POLAND - RESEARCH ISSUES

## PROGRAM

9.30h – 10.30h

From the West to the East: Children's and Young-Adult Literature in People's Poland under Stalin-Era Censorship (1948–1956) (Katarzyna Biernacka-Licznar & Natalia Paprocka, Wroclaw Univ.)

A edição do livro-objeto para crianças em Portugal: evolução e estética (Diana Martins, IPCA)

11.00h – 12.00h

Educational book in Poland. Between the needs of the child reader, the laws of the marketplace and the social mission of the publisher (Bożena Hojka, Wroclaw Univ.)

Place and meanings of collections in Portuguese publishing for children after the carnation revolution (Sara Reis da Silva, UMinho)



14.30h – 15.30h

Dutch and Flemish children's literature on the Polish book market: cultural context and publishers' choices (Barbara Kalla, Wroclaw Univ.)

(Very) Small, independent, and specialized Portuguese publishers: from self-publishing to experimental publishing (Ana Margarida Ramos, UA)

16.00h – 17.00h

Independent publishers leading the way in the internationalization of Portuguese children's literature (Inês Costa, UA)

The power of small publishers – reflections on Polish and Portuguese children's book market (Elżbieta Jamróz-Stolarska, Wroclaw Univ.)



Organised by  
Elżbieta Jamróz-Stolarska  
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